

**Sponsor Directory
April 2012**

SPONSORSHIP LEVEL	SPONSOR DESCRIPTION	CONTACT
PRESIDENTIAL IBM	<p>IBM and IBM Initiate solutions enable healthcare organizations to connect and share information securely, accurately and cost-effectively. Healthcare organizations rely on IBM's proven software and services to deliver complete, accurate and real-time views of data spread across systems and domains. With these solutions, healthcare organizations share information to improve clinical outcomes, lower costs, achieve meaningful use and increase satisfaction. Please visit our booth during the event and attend the keynote presentation given by Dr. Paul Grundy, IBM, Director of Healthcare Transformation.</p>	<p>Beth B. Noland Integrated Marketing Communications, NA Healthcare Information Management bnoland@us.ibm.com Phone: 312.395.1344 Web: http://www.ibm.com/smarterplanet/us/en/healthcare_solutions/ideas/index.html?ca=v_healthcare.</p>
ELITE Availity	<p>Availity optimizes information exchange between multiple health care stakeholders through a single, secure network. The Availity® Health Information Network encompasses administrative, financial, and clinical services, supporting both real-time and batch electronic data interchange (EDI) via the web and through business to business (B2B) integration. For more information, including an online demonstration, please visit www.availity.com or call 1.800.AVAILITY (282.4548).</p>	<p>Kim Reckert kreckert@availity.com Office: 904.470.4937 http://www.availity.com/</p>
ELITE Centric Consulting	<p>Centric is a management & technology consulting firm with a simple business model- localized consulting practices that provide a high touch, high value services to our clients and a great working environment for our consultants.</p> <p>Centric's healthcare focus areas are: Mobility Solutions- Enabling the "no desk" workplace needs of healthcare workers; Operations Engineering – Unique blend of business process optimization, change management and technology customized for healthcare organizations; Portal Solutions- Self-service access to secure, streamlined information for patients, providers and partners; Data Integration- Data integration & business intelligence</p>	<p>Des Varady Vice President Phone: 941-840-3588 Des.Varady@centricconsulting.com http://www.centricconsulting.com/</p>

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	delivering data securely, and making it usable when it arrives.	
ELITE ORACLE	Oracle (NASDAQ: ORCL) is the world's most complete, open, and integrated business software and hardware systems company. With more! than 370,000 customers—including 100 of the Fortune 100—in more than 145 countries around the globe, Oracle is the only vendor able to offer a complete technology stack in which every layer is engineered to work together as a single system. Oracle's industry-leading products give customers unmatched benefits including unbreakable security, high availability, scalability, energy efficiency, powerful performance, and low total cost of ownership. For more information, visit www.oracle.com .	Nicole DeByl Program Manager Office: +1 (650) 607-4658 Mobile: +1 (920) 427-0657 Oracle North America Field Marketing http://www.oracle.com/us/industries/healthcare/index.html
ELITE CDW	For over 25 years, CDW Healthcare has been a leading I.T. partner in the medical community. We've helped more than 10,000 healthcare organizations navigate the terrain of an evolving technology landscape. Let us guide you with the solutions, services, and support you need to connect with your patients, your peers, and the industry best practices. www.cdwg.com .	Troy J. Doyle Account Executive: Florida CDW Healthcare tdoyle@cdw.com Mobile: 813-215-5880 Web : www.cdwg.com
PREMIER MZI	For more than 22 years, MZI HealthCare has addressed the needs of the healthcare industry through our nationally and internationally recognized EZ-CAP® suite of products. Leading healthcare organizations—whether Medicare Advantage Health Plan, Medicaid Health Plan, or a MSO, PHO or IPA—from Florida to California, have taken advantage of a benefit solution that has always included flexible benefit methodologies including bundled payment reimbursement methodologies. Now, MZIHIC offers health care professionals the integrated suite of solutions they expect—benefit administration, care management, comprehensive analytics with predictive modeling to stratify markets—and more.	Greg Gootee ggootee@ez-cap.com (541) 218-0177 http://www.mzihc.com/
PREMIER IDenticard	IDenticard Systems is a leading producer of integrated security	Doug Maccaferri Regional Sales Manager -

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	<p>solutions that offers a wide range of solutions to meet almost every need for ID cards, access control, and visitor management. A leading manufacturer of photo ID cards since 1970, iDenticard's solutions also include ID card security features, flexible photo ID badge software, integrated access control systems, complete visitor badge programs, and hundreds of badge holders, lanyards, and attachment options. Let our team of industry experts help you design your next identification program. Check out our comprehensive line of security products!</p>	<p>North iDenticard Systems ~ iDenticam Systems Phone: 1-877-709-8082 Direct: 978.439.3133 Mobile: 781.640.5735 doug_maccaferri@identicard.com Web: www.IDenticard.com</p>
<p>ASSOCIATE INTEL</p>	<p>Company Description: Informed by more than a decade of ethnographic studies, Intel has a vision of using innovative technologies to transform healthcare, improve chronic disease management, and enhance wellness and independence. Intel is connecting people and information for more personalized and effective management of chronic conditions in the home.</p>	<p>Luis E. Méndez Business Development Manager Intel – Government, Education & Healthcare Intel luis.mendez@intel.com Office: 813.856.0310 Mobile: 813.966.7679 Web: www.intel.com/healthcare/</p>
<p>ASSOCIATE Experis IT</p>	<p>Experis' extensive history serving healthcare clients has helped us develop a strong understanding of vision, best practices, cultural environments, and technological requirements. Our healthcare practice has become known for quickly understanding and delivering on client needs, due to a national account focus and dedicated local teams. We focus on three specific sectors: Payer, Provider, and Pharmaceutical, providing expertise on critical issues.</p> <p>We offer a flexible approach to managing large initiatives that require multiple resources. Services range from complete project management to project sharing, even temporary staffing services. This enables us to provide the right resources and options for your challenges.</p>	<p>Matt Haehl Experis IT Business Development Manager matthew.haehl@experis.com Office: 407-583-1241; Mobile: 407-913-2829 Web: www.experis.com</p>
<p>ASSOCIATE</p>	<p>Citrix and Insight, a preferred Citrix</p>	<p>Steve Kennedy</p>

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<p>Insight- A Citrix Large Account Reseller</p>	<p>Volume Partner Reseller, are working together to provide Healthcare organization to rethink EHR delivery with virtualized solutions from any device anytime, anywhere.</p> <p>This is done by:</p> <ul style="list-style-type: none"> - Centralizing the Desktop and management, while eliminating security breaches and decreasing operational cost. - Delivering customized desktops and portable devices with EHR apps as an on-demand service. - Delivering your EHR apps with a High Definition user experience from any device, anytime, anywhere. <p>Email healthcare@insight.com for more details.</p>	<p>Sales Development Manager IPS – Healthcare steve.kennedy@insight.com Mobile: 813.391.2949 Web: https://www.insight.com/</p>
<p>ASSOCIATE SOURCE 88</p>	<p>Source88 is a new kind of healthcare consulting company that actually listens to your challenges. We provide a 100% satisfaction guarantee and a create value through honesty, integrity and deliverySM at an affordable price. We are real people, who solve problems and care about your business. Source88 provides Advisory Services, Implementation Services and Go-Live Support Services. www.Source88.com.</p>	<p>Heather Fontaine Consultant heather.fontaine@source88.com Office: 727-456-0026 http://www.source88.org</p>